Enrollment Retention Committee

December 9, 2022

10 – 11:30 a.m.

- I. Welcome
- II. Approval of October meeting minutes
- III. IR Update (DM)
- IV. Marketing Update (ED/LD)
 - a. Canvas announcements
- V. EDU Updated (CA)
- VI. TargetX Insights demo (EP)
- VII. Student Services Matrix (EP)

Phase 2

- 1) What adjustments to "primary functions" need to occur (example: Should "Student mental health and wellness" be listed?
- 2) Code each item (P, D, I, T, E)
- 3) Determine the available/mandate for services
- VIII. Other

https://zoom.us/j/93888215681?pwd=cytTenlrZzFuY3B6QU5FMzJ5eis5dz09

Enrollment-Retention Committee October 14, 2022

Present: C. Almeda, N. Bergan, A Cederberg, C. Cockerel, K. Denman, E. Dominianni, A. Fontaine,

s. Hubbell, D. Mondoux, A. Moore, E. Pauken, C. Ross, J. Selmon, E. Shufro, C. Taylor, M.

Thompson

Absent: M. Adams, E. Annis, E. Bell, C. Colella, D. Coates, M. Dunabeck, P. Eagan, C. Gerig, S.

Herrmann, T. Labadie, A. Marsh-Peek, T. McFadden, J. LaPenna, M. Morales, T. Welsh

- I. Welcome
- II. Minutes of September 16, 2022 were approved as presented; motion by A. Cederberg, supported by D. Mondoux.
- III. IR Update Dan Mondoux
 - Winter
 - New pattern may be emerging
 - 1st week frontloads
 - 2nd week adds half as many as 1st week
 - o Discussion
 - Question of any connection to Future for Frontliners/Reconnect
 - Question re: breakdown: in seat v. online
 - Students jumping in early to get class preferences
 - Dan to investigate in seat/online and average age
 - Concern of larger issue continuing/significant enrollment decline
 - Comment that registration is still open
 - Per Evan will continue to email blast re: open registration;
 25-30% open rate for messaging
 - Per Erin received list via PACE grant monies, 15K names, 25-69 y/o without degrees
 - Appears to be a new pattern; not sure how it will play out
 - Discussion re: establishing small task force
 - o Linda volunteered for group
 - o Suggestion made to
 - compare previous semesters/years to get broader perspective
 - Incorporate demographics, age and race

- Fall
 - Minimal change
 - o Likely very close to where numbers will end

Enrollment-Retention Committee October 14, 2022

IV. Marketing Update – Erin Dominianni/Linda Depta

- Canvas notes
 - Received good response from Faculty
 - o Will continue with timely announcements for STUDENTS
 - Please send content by next week
 - Discussion re: bounce back from counseling@kvcc.edu
 - Evan will check w/Lisa Blewett
 - Nkenga to follow up re: to whom email is sent
 - Counseling
 - Advising/counseling
- Events
 - o Mon, 10.17: College Fair
 - o Mon, 10.24
 - Spirit Week
 - Annual Report Mailing
 - o Tue, 11.1: Annual Fund Campaign
 - o Wed, 11.2: Career Fair
 - o Fri, 11.11: Veterans' Day
 - o Sun, 12.18: Commencement
 - o Thu, 1.5.23: Winter Summit/Board Breakfast/Employee Recognition
 - o April 2023: Community College Month

V. Enrollment Management Update

- Chart/Dashboard developed by Cindy Reuss to
 - Monitor progress
 - Goal is to
 - recoup 600 high school seniors
 - an additional 300 high school seniors
 - High school graduating classes are larger than previous (recent) years
 - Establish strategies focusing on progression
 - Actionable initiatives at the student level and ability to effectively track
 - Evan will demonstrate Insights (tool in Target X) next month
 - Best place to monitor students/goals
 - Has identified Primary, Secondary and Tertiary high schools
 - Staff routinely visits/connects with schools
 - Additional visits/presentations to businesses/orgs with target audiences
- Discussion re: data available from High School Projections report
 - o Dan to share with Cindy and Alisha

Enrollment-Retention Committee October 14, 2022

VI. Michigan Achievement Scholarship

- Beginning 2023
- FAFSA only documentation required (no application)
 - o Students to submit now; no deadline
- ECF \$25K or less
- Will cover portion or all of scholarship; \$2,750 maximum award
- Alisha to forward current info to Erin for promotion
 - o Press Kit will follow later

VII. Financial Assistance Landing Page

- Created to streamline the sharing of information re: financial resources to students
- Students can apply at any time during the year
- Additional landing page in development with Marketing
 - o Paying for College

VIII. Student Services Matrix

Tabled until November

IX. Meetings

- November moved from 11 to 18
- Ideally planning to move to in person format
 - o Presently, however, much easier/efficient to share documents in Zoom setting
 - o Thoughts/comments from members are very welcomed

ENROLLMENT-RETENTION COMMITTEE DEPARTMENTAL UPDATES

12.9.22 / 11.18.22

CANVAS NOTES

- Winter semester begins Jan. 9 registration is open. View the class schedule <u>here</u>. Register at <u>www.kvcc.edu/register</u>. As a reminder, payment is due within five business days of registration or your classes will be dropped.
- If you need help picking out your classes, join us for Get it Done on Dec. 7 between 2 -6 p.m. at the Texas Township Campus. This is a special opportunity to complete the steps necessary to begin classes Jan. 9. Register now at www.kvcc.edu/getitdone. Can't make it? Make an appointment with an advisor or counselor by calling 269.488.4040. No appointments are needed on Tuesdays.
- The 2023-2024 <u>FAFSA</u> is now available. If you need assistance filling out the FAFSA, visit the Financial Aid office on the Texas Township Campus, Rm 9210, on Tuesdays between 4:30 6:30 p.m.
- Fall semester classes end Saturday, Dec. 17
- Commencement is Sunday, Dec. 18 at 2 p.m. at Miller Auditorium. Congratulations graduates!
- Fall semester grades are available Thursday, Dec. 22.
- The college is closed Friday, Dec. 23 Monday, Jan. 2.
- The college is closed for staff development Thursday, Jan. 5 from 8 a.m. 1 p.m.

ADVISING AND COUNSELING

- Same-day appointments
 - Being piloted on 11/29 to allow for coverage at our Get IT Done event at CNM that afternoon
 - o 30-minute appointments which will allow the students to work on home work in the commons, grab something to eat, and/or know better when to anticipate a call back
 - o Hoping to
 - foster better connections with the students and provide them with what they need.
 - Allows us to be nimble
 - Add more same-day appointments at TTC based on the sign-up volume for Get IT Done
 - Questions about same-day appointments should be directed to Angela.
- Communication re: Not registered for Winter
 - The following communication was shared with students that are not yet registered for the winter semester based and appears to be from the students assigned Advisor/Counselor:
 - Hi student's name,

Registration for the Winter 2023 semester is currently underway. Records indicate that you have not registered for classes yet. As your primary point of contact for the English, Humanities, Liberal Arts pathway, I am available to help you select your classes and answer any questions you may have about your program of study. To get the best selection of classes, I encourage you to get registered now.

Please call 269.488.4040 to schedule an appointment with me. As a reminder, no appointments are necessary on Tuesdays from 8:30 a.m.- 7 p.m. (last sign in at 6 p.m.). Stop by Room 9300 on the Texas Township Campus or Room 109 in Anna Whitten Hall for an in-person meeting or call 269.488.4040 to get in a virtual line. Please note, that due to a special event, there will be limited same day. appointments on Nov. 29.

I look forward to connecting with you soon!

ENROLLMENT-RETENTION COMMITTEE DEPARTMENTAL UPDATES

12.9.22 / 11.18.22

ENROLLMENT MANAGEMENT

- "Get It Done"
 - o 11.29, CNM
 - geared for new students or returning students who have not yet registered for winter semester.
 - Advising, Testing, Enrollment, and Admissions staff along with several volunteers assisted.
 - 23 attended
 - o TTC, 12.7
 - 60 students registered
- Continuing to reach out to students who have attended this semester but not yet registered for winter semester to encourage them to get registered before we break for the holidays.
- Counselor Professional Days at KRESA
 - o Fri, 12.16
 - KVCC hosting event
 - Holding a "speed dating" concept activity for the counselors where they will go around to 5 different stations representing various KVCC departments offering services to students
 - Will share information counselors can take back to student at respective high schools.
 - Building relationships with our high school counselors is vital to our enrollment here at KVCC.

Recruitment

- o Reminder that recruiting is everybody's business.
- We all faculty, administrator, employee at any level play an important role relative to the number of students we serve.
- Students frequently comment how friendly they think the people here are, so please continue to be great role models
- We in Enrollment, appreciate your help in this very important matter.
- Enrollment Coordinators have been actively visiting and presenting to the High Schools we service to strengthen enrollment.
- We have had 220 middle school and high school students tour our Texas Township Campus this month.
- International Student week took place at the Texas Township Campus the week of November 14th.
 Some of the activities that took place were: International Dinner, International Student Panel, and Cultural Showcase. Thanks to the faculty, staff and students who participated in the week long events and made our International Students feel valued.
- The "Get It Done" event will take place at the Arcadia Commons Campus on November 29 from 2 6pm and at the Texas Township Campus on December 7 from 2 6 pm. Thank you to the Administrators and staff from various departments that help make this event happen. Many hands helping many students fill many seats.
- College Night was successful. Had over 50 Colleges and Universities present at the event and just under 500 students attend.

ENROLLMENT-RETENTION COMMITTEE DEPARTMENTAL UPDATES

12.9.22 / 11.18.22

FINANCIAL AID

- FAFSA nights continue on Tuesday evenings from 4:30pm to 6:30pm
- 2023-2024 FAFSA completions trending pre-pandemic rates
- Scholarship funds are still available, students can apply online on www.kvcc.edu/finaid
- Michigan Achievement Scholarship available for students who are full time and with an EFC below \$25,000 starting with 2023 HS graduates
- Rolling over and building 2023-2024 in Banner



This calendar export gives you insight on publishing content.



Mon, Dec 5, 2022



(f) Kalamazoo Valley Community College

Scheduled Post

Mon, Dec 5, 2022 10:53 am

Are you a student interested in transferring to a university with a visual arts program?

We have an opportunity to have your portfolio reviewed by a professional from Western Michigan University! All visual arts students are welcome to join, even if you don't plan to attend Western.

There are two more opportunities, all happening in the lobby of the **Center for New Media at KVCC** in downtown Kalamazoo.



















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Mon, Dec 5, 2022 10:54 am

Are you a student interested in transferring to a university with a visual arts program?

We have an opportunity to have your portfolio reviewed by a professional from Western Michigan University! All visual arts students are welcome to join, even if you don't plan to attend Western.

There are two more opportunities, all happening in the lobby of the @CenterForNewMedia in downtown Kalamazoo.









Tue, Dec 6, 2022 12:11 pm

Ready for some basketball? ##

Come out and support your Kalamazoo Valley Cougars men and women's basketball teams at a home game in December! Admission is free for everyone, so bring friends and family too! Home games are at the main gym at the Texas Township Campus.

Here's the December home game schedule:

WEDNESDAY, DEC. 7, 7 p.m. (Home)

Men's Basketball, Valley vs. Albion College J.V.

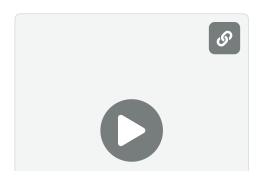
₩EDNESDAY, DEC. 14, 5:30 p.m. (Home)Women's Basketball, Valley vs. Mott Community College

₩EDNESDAY, DEC. 14, 7:30 p.m. (Home)
Men's Basketball, Valley vs. Mott Community College

WEDNESDAY, DEC. 28, 5:30 p.m. (Home)
Women's Basketball, Valley vs. Detroit Christian Community College

₩EDNESDAY, DEC. 28, 7:30 p.m. (Home)
Men's Basketball, Valley vs. Detroit Christian Community College

For the full season schedule, visit the link in our bio!



sproutsocial











Kalamazoo Valley Community College

Tue, Dec 6, 2022 12:45 pm

Scheduled Post

Are you planning on joining us for Winter Semester 2023? Do you need assistance with completing the steps necessary to attend? If so, then please join us for Get it Done, where you can receive assistance with applying, enrolling in classes and applying for financial aid for the next semester. At Get it Done, attendees can:

- Receive assistance with financial aid applications and information
- Complete placement testing
- Meet with an advisor or counselor
- Enroll in classes
- Complete other various steps necessary to attend

Get It Done is happening Wednesday, Dec. 7, from 2-6 p.m. at the Texas Township Campus.

RSVP is required to join this event. To learn more or to RSVP, visit https://kvcc.edu/getitdone/

























Kalamazoo Valley kzoovalley

Scheduled Post

Tue, Dec 6, 2022 1:21 pm

Are you planning on joining us for Winter Semester 2023? Do you need assistance with completing the steps necessary to attend? If so, then please join us for Get it Done, where you can receive assistance with applying, enrolling in classes and applying for financial aid for the next semester. At Get it Done, attendees can:

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#KalamazooValley #KVCC #CommunityCollege #Kalamazoo #KzooMI #Kzoo #KalamazooMichigan #CollegeStudents #MichiganCollegeStudents











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() Kalamazoo Valley Community College

Tue, Dec 6, 2022 2:46 pm

Scheduled Post

Ready for some basketball? #

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Women's Basketball, Valley vs. Detroit Christian Community College

WEDNESDAY, DEC. 28, 7:30 p.m. (Home)
Men's Basketball, Valley vs. Detroit Christian Community College

For the full season schedule, visit https://athletics.kvcc.edu/landing/index.









Wed, Dec 7, 2022





O Kalamazoo Valley kzoovalley

Scheduled Post

Wed, Dec 7, 2022 10:34 am



Player Spotlight is an occasional feature highlighting outstanding studentathletes at Kalamazoo Valley Community College. The honorees have been nominated by their coaches.

Today we are spotlighting two women's basketball players!

Abigail Long, co-captain (Photo 1)

Position: Point Guard

Hometown: Portage, Michigan Major: Web Design / Coaching

Long was Michigan Community College Athletic Association (MCCAA) Freshman and Player of the Year last season, averaging 25 points and 10 rebounds. She is back to double down on her legacy here at Valley this season as co-captain for the second consecutive year. She is resilient with an extreme work ethic. She has also maintained a 4.0 GPA and is on track to graduate this spring.

Carly Boughton (Photo 2)
Position: Power Forward

Hometown: Portage, Michigan

Major: Undecided

Boughton is already making an impact on and off the court. She finished with 17 points and 11 rebounds in our final pre-season scrimmage against Kalamazoo College, earning our first game ball of the season. As a freshman, she is already displaying great leadership by being vocal and physically raising the bar every practice. She's a hard worker and a great motivator for her teammates.

Our student-athletes are outstanding! Congratulations, ladies!

sproutsocial



























() Kalamazoo Valley Community College

Wed, Dec 7, 2022 11:14 am

Scheduled Post



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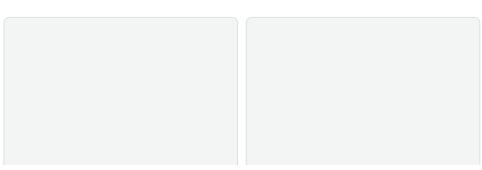
Hometown: Portage, Michigan

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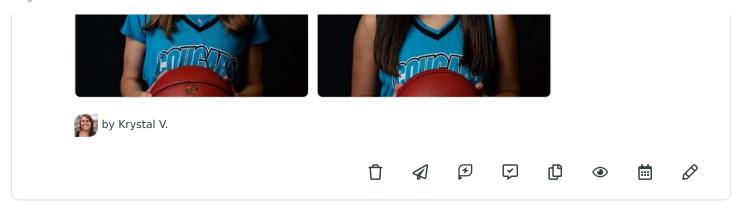
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sproutsocial



Thu, Dec 8, 2022





Kalamazoo Valley kzoovalley

Scheduled Post

Thu, Dec 8, 2022 11:57 am

Let's celebrate the end of the Fall 2022 semester!

In celebration of the season and the last week of the semester, Kalamazoo Valley is hosting Spirit Week events across our campuses from Dec. 13 - 15. Join us at any of the upcoming events listed below:

Dec. 13 | 11 a.m. - 2 p.m. | Hot Chocolate Bar and Holiday Cookie Decorating | Marilyn J. Schlack Culinary and Allied Health Building Lobby

Dec. 14 | 11 a.m. - 2 p.m. | Hot Chocolate Bar and Holiday Cookie Decorating | Texas Township Campus Cafeteria

Dec. 15 | 11 a.m. - 2 p.m. | Hot Chocolate Bar and Holiday Cookie Decorating | Anna Whitten Hall Lobby

Make Spirit Week extra festive by wearing your Kalamazoo Valley gear! Need some? Get yours today at the Bookstore, in store on the TTC campus or at the link in our bio.

Thank you for joining Kalamazoo Valley this fall!













() Kalamazoo Valley Community College

Thu, Dec 8, 2022 3:31 pm

Scheduled Post

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Fri, Dec 9, 2022





() Kalamazoo Valley Community College

Fri, Dec 9, 2022 8:57 am

Scheduled Post



Player Spotlight is an occasional feature highlighting outstanding studentathletes at Kalamazoo Valley Community College. The honorees have been nominated by their coaches.

Today we are spotlighting three men's basketball players!

Myles Johnson (Photo 1)
Position: Guard/Forward
Hometown: Portage, MI
Major: Liberal Arts

Johnson is a leader on and off the court. His games speak for themselves, but off the court, he continues to strive for excellence. Recently our team was asked to participate in Lincoln Elementary's Spirit Week assembly. Johnson and some of our team responded by attending and leading a special segment at the event, which was a big hit. We have heard nothing but positive responses from the school's teachers and administrators. Johnson also takes his studies serious, currently maintaining a 3.4 GPA while keeping his plate full with basketball,

academics and community service. He also participated in a total of four service projects so far this school year.

Jakson Dentler (Photo 2)

Position: Guard

Hometown: Otsego, MI

Major: Business

Dentler was a walk-on last year and, through hard work and dedication, has earned a scholarship spot on the team this year. His work ethic and attitude are what sets him apart, as he is a pleasure to coach. Dentler thrives while balancing working hard at school, maintaining a job and committing time to community service projects. He is the type of person who welcomes a task and puts his best foot forward. He is finding success on and off the court this year.

DeShawn Leslie-Tinsley (Photo 3)

Position: Guard

Hometown: Battle Creek, MI

Major: Undeclared

Leslie-Tinsley is on the team as a walk-on red-shirt, meaning he is not participating in games this year. He has embraced his role on the team and brings energy and effort every day to make himself and our team better. In the classroom, he carries a B average while juggling a work-study job on campus. He has really embraced the college experience thus far and continues to thrive on and off the court. We are looking forward to big things from Leslie-Tinsley as he continues his career here at Kalamazoo Valley.

Our student-athletes are outstanding! Congratulations, gentlemen!





























Kalamazoo Valley kzoovalley

Scheduled Post

Fri, Dec 9, 2022 9:31 am



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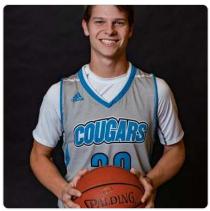


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Congratulations!

























Mon, Dec 12, 2022





() Kalamazoo Valley Community College

Mon, Dec 12, 2022 10:46 am

Scheduled Post

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Make Spirit Week extra festive by wearing your Kalamazoo Valley gear! Need some? Get yours today at the Bookstore, in store on the TTC campus or at https://bookstore.kvcc.edu.

Thank you for joining Kalamazoo Valley this fall!











Kalamazoo Valley kzoovalley

Scheduled Post

Mon, Dec 12, 2022 10:48 am

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Thank you for joining Kalamazoo Valley this fall!









Tue, Dec 13, 2022



(†) Kalamazoo Valley Community College

Scheduled Post

Tue, Dec 13, 2022 12:44 pm

Attention December graduates! *

This is the last call to buy commencement regalia! You have until 5 p.m. Friday, Dec. 16 at the Bookstore on the Texas Township Campus!

Also for sale are diploma frames, graduation yard signs and mortarboard graphics!

Congratulations to those receiving their degrees and certificates at the graduation ceremony scheduled for Sunday, Dec. 18 at 2 p.m. at Miller Auditorium at Western Michigan University.











O Kalamazoo Valley kzoovalley

Scheduled Post

Tue, Dec 13, 2022 1:39 pm

Attention December graduates! 🎓

This is the last call to buy commencement regalia! You have until 5 p.m. Friday, Dec. 16 at the Bookstore on the Texas Township Campus!

Also for sale are diploma frames, graduation yard signs and mortarboard graphics!

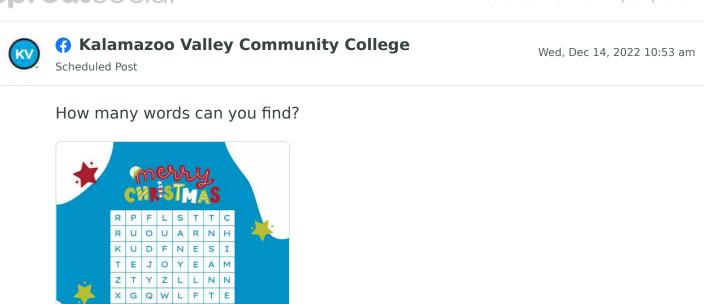
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EIN

JOY • FUN • TREE REINDEER • RUDOLF KZOO • CHIMNEY • SANTA







(iii) Kalamazoo Valley kzoovalley

Scheduled Post

Wed, Dec 14, 2022 10:56 am

How many words can you find?







Thu, Dec 15, 2022





O Kalamazoo Valley kzoovalley

Scheduled Post

Thu, Dec 15, 2022 12:03 pm

December commencement is this Sunday, Dec. 18, at Western Michigan University's Miller Auditorium.

We love this photo of a graduation cap from May's commencement!

December graduates, who do you want to thank for their help while you've been a Kalamazoo Valley student?























() Kalamazoo Valley Community College

Thu, Dec 15, 2022 3:07 pm

Scheduled Post

December commencement is this Sunday, Dec. 18, at Western Michigan University's Miller Auditorium.

We love this photo of a graduation cap from May's commencement!

December graduates, who do you want to thank for their help while you've been a Kalamazoo Valley student?







Fri, Dec 16, 2022





Kalamazoo Valley Community College

Fri, Dec 16, 2022 9:20 am

Scheduled Post

Are you planning to attend Kalamazoo Valley for the Winter 2022 semester? Start thinking about getting your textbooks!

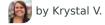
Students can use Winter financial aid for in-store and online purchases at the Texas Township Bookstore starting Dec. 19. Book authorizations will end on Jan. 25.

The Bookstore is open from 8 a.m. to 5 p.m. Monday – Friday.

Kalamazoo Valley campuses, including the Bookstore, will be closed starting Friday, Dec. 23 and reopening Tuesday, Jan. 3, but you can still place online orders at https://bookstore.kvcc.edu/

Online orders can be mailed to your home or other address, or held for pickup at the Texas Township Campus Bookstore or at the Anna Whitten Hall Library at the Arcadia Commons Campus in downtown Kalamazoo. Shipping is \$5.

























O Kalamazoo Valley kzoovalley

Scheduled Post

Fri, Dec 16, 2022 11:49 am

Are you planning to attend Kalamazoo Valley for the Winter 2022 semester? Start thinking about getting your textbooks!

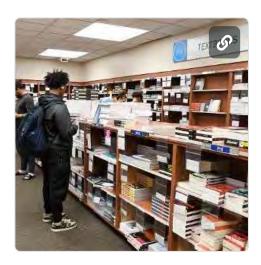
Students can use Winter financial aid for in-store and online purchases at the Texas Township Bookstore starting Dec. 19. Book authorizations will end on Jan. 25.

The Bookstore is open from 8 a.m. to 5 p.m. Monday – Friday.

Kalamazoo Valley campuses, including the Bookstore, will be closed starting Friday, Dec. 23 and reopening Tuesday, Jan. 3, but you can still place online orders at the link in our bio.

Online orders can be mailed to your home or other address, or held for pickup at the Texas Township Campus Bookstore or at the Anna Whitten Hall Library at the Arcadia Commons Campus in downtown Kalamazoo. Shipping is \$5.

#KalamazooValley #KVCC #CommunityCollege #Kalamazoo #KzooMI #Kzoo #KalamazooMichigan #CollegeStudents #MichiganCollegeStudents







Mon, Dec 19, 2022





() Kalamazoo Valley Community College

Mon, Dec 19, 2022 10:45 am

Scheduled Post

Looking for fun and free (or low-cost) things to do with the kids over winter break? The **Kalamazoo Valley Museum** has several activities you can check out!

TUESDAY - THURSDAY, DEC. 27 - 29 | 10 a.m. - noon & 1:30 - 4 p.m. Join Space Discover Days activities to learn how NASA makes discoveries about the universe! Ages 5 & up.

♠ FRIDAY, DEC. 30 | 1- 3 p.m.
Enjoy New Year's party-hat decorating, drawing and writing activities.

TUESDAY, WEDNESDAY, JAN. 3 - 4 | 11 a.m. & 2 p.m. "Let It Snow" holiday music and light show comes to the planetarium.

✓ WEDNESDAY, JAN. 4 | 1:30 p.m.
Watch sand painting artists create winter-themed pieces live to music.

THURSDAY, JAN. 5 | 2 p.m.
Experience the "Let It Snow" holiday music and light show at the planetarium.

FRIDAY, JAN. 6 | 1 - 3 p.m.

Make cute winter owl magnets and color!

TUESDAY - THURSDAY, DEC. 27 - 29 | 10 a.m. - noon & 1:30 - 4 p.m. Join Space Discover Days activities to learn how NASA makes discoveries about the universe!

Admission is free to the museum, as well as to the birds of prey and sand painting shows. Planetarium shows are \$3. For more info and tickets, visit https://kalamazoomuseum.org/. Tickets can be purchased at the front door or online.



The Kalamazoo Valley Museum is operated by Kalamazoo Valley Community College and is governed by its Board of Trustees.











Kalamazoo Valley kzoovalley

Scheduled Post

Mon, Dec 19, 2022 11:05 am

Looking for fun and free (or low-cost) things to do with the kids over winter break? The @KalamazooMuseum has several activities you can check out!

TUESDAY - THURSDAY, DEC. 27 - 29 | 10 a.m. - noon & 1:30 - 4 p.m. Join Space Discover Days activities to learn how NASA makes discoveries about the universe! Ages 5 & up.

■ WEDNESDAY, DEC. 28 | 1, 1:30 & 2:10 p.m.
Meet live birds of prey in a show by Kalamazoo Nature Center staff.

♠ FRIDAY, DEC. 30 | 1- 3 p.m.
Enjoy New Year's party-hat decorating, drawing and writing activities.

TUESDAY, WEDNESDAY, JAN. 3 - 4 | 11 a.m. & 2 p.m. "Let It Snow" holiday music and light show comes to the planetarium.

✓ WEDNESDAY, JAN. 4 | 1:30 p.m.
Watch sand painting artists create winter-themed pieces live to music.

THURSDAY, JAN. 5 | 2 p.m.
Experience the "Let It Snow" holiday music and light show at the planetarium.

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Make cute winter owl magnets and color!

TUESDAY - THURSDAY, DEC. 27 - 29 | 10 a.m. - noon & 1:30 - 4 p.m. Join Space Discover Days activities to learn how NASA makes discoveries about the universe!

Admission is free to the museum, as well as to the birds of prey and sand painting shows. Planetarium shows are \$3. For more info and tickets, visit the link in our bio. Tickets can be purchased at the front door or online.

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Wed, Dec 21, 2022





() Kalamazoo Valley Community College

Wed, Dec 21, 2022 10:52 am

Scheduled Post

Expose your li'l tots to space! 🌌 🔧

Our **Kalamazoo Valley Museum** has a new "Astronaut Training" theme in its free Children's Landscape play area that serves ages 5 and under!

Children can use their imagination, train and become an astronaut, then launch into space and test the experiments aboard their spaceship.

Winter Break hours are:

✓ Dec. 27 - 29, 10 a.m. - 12:30 p.m.

The Kalamazoo Valley Museum is operated by Kalamazoo Valley Community College and is governed by its Board of Trustees.

























O Kalamazoo Valley kzoovalley

Scheduled Post

Wed, Dec 21, 2022 11:00 am

Expose your li'l tots to space! 🌌 🔧

Our @KalamazooMuseum has a new "Astronaut Training" theme in its free Children's Landscape play area that serves ages 5 and under!

Children can use their imagination, train and become an astronaut, then launch into space and test the experiments aboard their spaceship.

Winter Break hours are:

🚀 Jan. 3 - 4, 10 a.m. - 12:30 p.m.

🚀 Jan. 6 - 7, 10 a.m. - 12:30 p.m. and 1:30 - 4 p.m.

The Kalamazoo Valley Museum is operated by Kalamazoo Valley Community College and is governed by its Board of Trustees.

#KalamazooValley #KVCC #CommunityCollege #Kalamazoo #KzooMI #Kzoo #KalamazooMichigan #CollegeStudents #MichiganCollegeStudents





















Sat, Dec 24, 2022



(†) Kalamazoo Valley Community College

Scheduled Post

Sat, Dec 24, 2022 4:13 pm

Ho ho ho! Better get to bed early tonight, kids, because Santa Claus will be on his way to Kalamazoo soon!

What treats are you leaving out for Santa and his reindeer tonight?

























(iii) Kalamazoo Valley kzoovalley

Scheduled Post

Sat, Dec 24, 2022 4:43 pm

Ho ho ho! Better get to bed early tonight, kids, because Santa Claus will be on his way to Kalamazoo soon!

What treats are you leaving out for Santa and his reindeer tonight?

#KalamazooValley #KVCC #CommunityCollege #Kalamazoo #KzooMI #Kzoo #KalamazooMichigan #CollegeStudents #MichiganCollegeStudents #SantaClausIsComingToTown #SantaClaus #ChristmasEve2022



















EDU Department Updates

- ► Enrollment and Retention
 - Dec. 9, 2022

Certification Changes

- 5 Grade bands
 - Birth through Kindergarten (B-K)
 - Prekindergarten (PreK) through Grade 3 (PreK-3)
 - Grades 3 through 6
 - Grades 5 through 9
 - Grades 7 through 12

- Certification changes led to Education Program changes at Colleges and Universities.
 - Changes are being progressively rolled out. Elementary changes have gone into effect first.

Evolution of Education plans at KVCC

- Prior to Fall 2021 (and prior to TRS becoming EDU)
 - Elementary & Special Ed programs included courses such as:
 - Art for the Elementary Teacher
 - Earth Science for the Elementary Teacher
 - Number concepts for Elementary Teacher

Fall 2021

- Elementary and Special Ed programs became very general, no longer containing classes listed above.
- Included newer courses such as EDU 108.
- Students were recommended to transfer before completing Associates Degree.

Winter/ Fall 2022

- To assist with the transitioning requirements (and to ensure students were not misled thinking something would transfer that ultimately would not count) KVCC suspended Elementary & Secondary Education Associate degrees.
 - Students pursuing these programs are listed under programs such as Liberal Arts or General Studies.
 - Growing list of EDU classes that will work for transfer!
 - Working on creating new Elem. Ed Associate degrees -- for both transfer and paraprofessionals heading to work!
 - Currently, recommending students transfer before completing Associates Degree with the "reverse transfer" degree completion.

What about Secondary Education?

- Major in the content area that a student plans to teach.
- WMU Only Secondary Education is a now a Master's degree.

What about Early Childhood (Birth - PK) Education?

 Students have traditionally followed Elem. Ed transfer plans or have pursued this degree elsewhere, but we are considering new degrees options in this area.

Challenges

- Classes that used to count for transfer for future educators, no longer count. This has affected enrollments and because we did not have a "central" department or Dept. Chair, messages were mixed or failed to reach everyone. Hopefully, my role as EDU Chair will help fix this problem.
- We have created 8 new EDU classes (7 of which are already approved for transfer). Many departments are adjusting course content and revising additional courses for transfer approval (there are 8 under-construction or review)
 - ► This is a heavy lift for content areas already stretched thin: namely Math and Science, but they are working hard for our students and their work is highly appreciated!
 - It is humbling (and sometimes annoying) to return again (and again) to our 4 year partners and ask for their "approval," but we are making progress and our progress is worth it. Students are also pursuing online options for years 3 and 4.

How can you help?

- Reach out to Cheryl or Heidi Parmelee with questions.
- Please send students with questions to Heidi.
- Take a look at your rosters and note if you have future teachers in your classes. Connect them with Cheryl via. email to connect with our Valley Future Educators' Club (VFEC) Veronica McCann and Bill deDie also help with the club.
- Stay tuned to W2023 changes: AE and AAS are in the works!
- ► Encourage students to consider teaching as a career choice we desperately need good teachers at every level!